

Rep Order# 6838845 Ver# 1 Status New
EC'd Yes

Traffic Order# 10301

Printed: 08/06/2012 8:43 AM
Last Received: 08/06/2012 8:27 AM
Showing Buylines: All Lines

1 of 3

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser ().CITIZENS FOR STRENG
Product CITIZENS FOR STRENGT
Estimate#
Buyer CHRIS BRIMER
Phone#
Fax#

Agency ()LUC, INC.
25 WHITLOCK PLACE, 2ND FL
MARIETTA, GA 30064
Agency C/P1/P2/E
Flight Dates 08/06/2012 - 08/19/2012
Hiatus Weeks

--- CONTRACT COMMENT ---
CITIZENS FOR STRENGTH & SECURITY FUND SC=*

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots
1			08/06-08/17	\$125.00	:30	4	-----	M-F	6A-7A	\$750.00	6
2		Buyline Comment: NEWS	08/06-08/17	\$600.00	2	:30	3	M-F	11A-12P	\$3,600.00	6
3		Buyline Comment: PRICE	08/06-08/17	\$300.00	2	:30	3	M-F	3P-4P	\$1,800.00	6
4		Buyline Comment: DR PHIL	08/06-08/17	\$550.00	2	:30	3	M-F	4P-430P	\$3,300.00	6
5		Buyline Comment: NEWS	08/06-08/17	\$550.00	2	:30	3	M-F	430P-5P	\$3,300.00	6
6		Buyline Comment: CBS MORNING	08/06-08/17	\$300.00	2	:30	3	M-F	7A-9A	\$1,800.00	6
7		Buyline Comment: NEWS	08/06-08/17	\$550.00	2	:30	3	M-F	12P-1230P	\$3,300.00	6
8		Buyline Comment: NEWS	08/06-08/17	\$1,000.00	2	:30	3	M-F	5P-530P	\$6,000.00	6
9		Buyline Comment: JEOPARDY	08/06-08/10	\$700.00	3	:30	4	M-F	6P-630P	\$2,800.00	4
10		Buyline Comment: WHEEL	08/06-08/10	\$850.00	3	:30	4	M-F	630P-7P	\$3,400.00	4

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Line	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	L/T
11		Buyline Comment: NEWS	08/06-08/10	\$700.00	4 :30	4	1	M-F	10P-1035P	\$2,800.00	4	---
12		Buyline Comment: CBS SUN MORN	08/12-08/12	\$400.00	3 :30	1	1	SU	8A-930A	\$400.00	1	---
13		Buyline Comment: CBS SUN MORN	08/06-08/10	\$500.00	3 :30	3	1	M-F	530P-6P	\$1,500.00	3	---
14		Buyline Comment: NEWS	08/11-08/11	\$450.00	4 :30	1	1	S-A	10P-1035P	\$450.00	1	---
15		Buyline Comment: NEWS	08/12-08/12	\$500.00	4 :30	1	1	SU	10P-1035P	\$500.00	1	---
16		Buyline Comment: NEWS	08/19-08/19	\$800.00	3 :30	1	1	SU	10P-1035P	\$800.00	1	---
17		Buyline Comment: NEWS	08/13-08/17	\$1,000.00	3 :30	3	1	M-F	530P-6P	\$3,000.00	3	---
18		Buyline Comment: JEOPARDY	08/13-08/17	\$1,400.00	3 :30	3	1	M-F	6P-630P	\$4,200.00	3	---
19		Buyline Comment: WHEEL	08/13-08/17	\$1,700.00	3 :30	3	1	M-F	630P-7P	\$5,100.00	3	---
20		Buyline Comment: NEWS	08/13-08/17	\$1,100.00	3 :30	3	1	M-F	10P-1035P	\$3,300.00	3	---
21		Buyline Comment: NEWS	08/18-08/18	\$700.00	3 :30	1	1	S-A	10P-1035P	\$700.00	1	---

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Traffic Order# Printed:
Last Received: Showing Buylines: All Lines
08/06/2012 8:43 AM
08/06/2012 8:27 AM

Station	KRQE-TV ALBUQUERQUE, NM.	Agency	()LUC, INC.	Rep Firm	()ATLANTA							
Advertiser	().CITIZENS FOR STRENG	25 WHITLOCK PLACE, 2ND FL	Sales Office (Salesperson () DAVID HAY							
Product	CITIZENS FOR STRENGT	MARIETTA, GA 30064										
Estimate#												
Buyer	CHRIS BRIMER	Agency C/P1/P2/E	Flight Dates	08/06/2012 - 08/19/2012	Salesperson Phone# 404-443-2155							
Phone#		Hiatus Weeks			Salesperson FAX# 404-935-0683							
Fax#												
Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
---	---	---	---	---	---	---	---	---	---	---	---	---
22			08/19-08/19	\$800.00	2	:30	1	SU	8A-930A	\$800.00	1	

Buyline Comment: CBS SUN MORN

---REPORT TOTALS---

Report Totals: 81 / \$53,600.00

---SALES MONTHLY TOTALS---

Aug 12: 81 / \$53,600.00
Sales Totals: 81 / \$53,600.00
Station Totals: 81 / \$53,600.00
Lines not sent/rclld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market	Totals	§198,519	CABL 0%	KASA 8%	KASY 0%	KBBM 0%	KCAT 22%
			ROB 43%	KRQE 27%	KWBQ 0%		
Books	null						
Demos	R&35+						

--- CREDIT RISK ---
CASH IN ADVANCE

Spot Manager: All, 08/06/12-08/19/12

Alt Order #	Advertiser	Order	Inv. Code	Book	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 08/07/12													
Station: KRQE													
06838845	POL/Citizens fc	196301	M-F KRQE News	KROE News		:30 P4	[ALL]	CITIZENS F			6:39:42 AM	CSSF1100	\$125.00
06838845	POL/Citizens fc	196301	CBS This Mornin	CBS Early St		:30 P2	[ALL]	CITIZENS F			7:59:13 AM	CSSF1100	\$300.00
06838845	POL/Citizens fc	196301	Price is Right	11a-12p		:30 P2	[ALL]	CITIZENS F			11:29:52 AM	CSSF1100	\$600.00
06838845	POL/Citizens fc	196301	M-F KROE News	12p-1230p		:30 P2	[ALL]	CITIZENS F			12:14:44 PM	CSSF1100	\$550.00
06838845	POL/Citizens fc	196301	Dr. Phil	3p-4p		:30 P2	[ALL]	CITIZENS F			3:32:35 PM	CSSF1100	\$300.00
06838845	POL/Citizens fc	196301	M-F 6p-630p	M-F 6p-630p		:30 P3	[ALL]	CITIZENS F			6:22:20 PM	CSSF1100	\$700.00
06838845	POL/Citizens fc	196301	M-F 630p-7p	M-F 630p-7p		:30 P3	[ALL]	CITIZENS F			6:40:46 PM	CSSF1100	\$850.00
06838845	POL/Citizens fc	196301	LN M-F			:30 P4	[ALL]	CITIZENS F			10:23:58 PM	CSSF1100	\$700.00
													\$4,125.00
													\$4,125.00
Date: 08/08/12													
Station: KRQE													
06838845	POL/Citizens fc	196301	M-F KRQE News	KRQE News		:30 P4	[ALL]	CITIZENS F			6:52:27 AM	CSSF1100	\$125.00
06838845	POL/Citizens fc	196301	CBS This Mornin	CBS Early St		:30 P2	[ALL]	CITIZENS F			7:40:53 AM	CSSF1100	\$300.00
06838845	POL/Citizens fc	196301	Price is Right	11a-12p		:30 P2	[ALL]	CITIZENS F			10:58:26 AM	CSSF1100	\$600.00
06838845	POL/Citizens fc	196301	Dr. Phil	3p-4p		:30 P2	[ALL]	CITIZENS F			3:56:02 PM	CSSF1100	\$300.00
06838845	POL/Citizens fc	196301	M-F KROE News	4p-430p		:30 P2	[ALL]	CITIZENS F			4:11:34 PM	CSSF1100	\$550.00
06838845	POL/Citizens fc	196301	M-F KRQE News	430p-5p		:30 P2	[ALL]	CITIZENS F			4:52:11 PM	CSSF1100	\$550.00
06838845	POL/Citizens fc	196301	CBS Evening Ne	5p-530p		:30 P2	[ALL]	CITIZENS F			5:20:04 PM	CSSF1100	\$1,000.00
06838845	POL/Citizens fc	196301	KRQE News 13	(530p-6p		:30 P3	[ALL]	CITIZENS F			5:52:39 PM	CSSF1100	\$500.00
06838845	POL/Citizens fc	196301	M-F 6p-630p	M-F 6p-630p		:30 P3	[ALL]	CITIZENS F			6:10:12 PM	CSSF1100	\$700.00
06838845	POL/Citizens fc	196301	M-F 630p-7p	M-F 630p-7p		:30 P3	[ALL]	CITIZENS F			6:27:56 PM	CSSF1100	\$850.00
06838845	POL/Citizens fc	196301	LN M-F			:30 P4	[ALL]	CITIZENS F			10:12:04 PM	CSSF1100	\$700.00
													\$6,175.00
													\$6,175.00
Date: 08/09/12													
Station: KRQE													
06838845	POL/Citizens fc	196301	M-F KROE News	KRQE News		:30 P4	[ALL]	CITIZENS F			6:51:00 AM	CSSF1100	\$125.00
06838845	POL/Citizens fc	196301	CBS This Mornin	CBS Early St		:30 P2	[ALL]	CITIZENS F			8:41:03 AM	CSSF1100	\$300.00
06838845	POL/Citizens fc	196301	M-F KROE News	12p-1230p		:30 P2	[ALL]	CITIZENS F			12:22:55 PM	CSSF1100	\$550.00
06838845	POL/Citizens fc	196301	Dr. Phil	3p-4p		:30 P2	[ALL]	CITIZENS F			3:47:17 PM	CSSF1100	\$300.00
06838845	POL/Citizens fc	196301	M-F KRQE News	4p-430p		:30 P2	[ALL]	CITIZENS F			4:10:53 PM	CSSF1100	\$550.00
06838845	POL/Citizens fc	196301	M-F KRQE News	430p-5p		:30 P2	[ALL]	CITIZENS F			4:52:28 PM	CSSF1100	\$550.00
06838845	POL/Citizens fc	196301	CBS Evening Ne	5p-530p		:30 P2	[ALL]	CITIZENS F			4:58:26 PM	CSSF1100	\$1,000.00
06838845	POL/Citizens fc	196301	KROE News 13	(530p-6p		:30 P3	[ALL]	CITIZENS F			5:57:58 PM	CSSF1100	\$500.00
06838845	POL/Citizens fc	196301	M-F 6p-630p	M-F 6p-630p		:30 P3	[ALL]	CITIZENS F			6:11:32 PM	CSSF1100	\$700.00
06838845	POL/Citizens fc	196301	M-F 630p-7p	M-F 630p-7p		:30 P3	[ALL]	CITIZENS F			6:48:12 PM	CSSF1100	\$850.00
06838845	POL/Citizens fc	196301	LN M-F			:30 P4	[ALL]	CITIZENS F			10:12:38 PM	CSSF1100	\$700.00
													\$6,125.00
													\$6,125.00
Date: 08/10/12													
Station: KRQE													
06838845	POL/Citizens fc	196301	Price is Right	11a-12p		:30 P2	[ALL]	CITIZENS F			11:19:37 AM	CSSF1100	\$600.00
06838845	POL/Citizens fc	196301	M-F KROE News	12p-1230p		:30 P2	[ALL]	CITIZENS F			12:21:19 PM	CSSF1100	\$550.00
06838845	POL/Citizens fc	196301	M-F KRQE News	4p-430p		:30 P2	[ALL]	CITIZENS F			4:18:05 PM	CSSF1100	\$550.00
06838845	POL/Citizens fc	196301	M-F KRQE News	430p-5p		:30 P2	[ALL]	CITIZENS F			4:38:40 PM	CSSF1100	\$550.00
06838845	POL/Citizens fc	196301	CBS Evening Ne	5p-530p		:30 P2	[ALL]	CITIZENS F			4:59:56 PM	CSSF1100	\$1,000.00
06838845	POL/Citizens fc	196301	KROE News 13	(530p-6p		:30 P3	[ALL]	CITIZENS F			5:42:48 PM	CSSF1100	\$500.00
06838845	POL/Citizens fc	196301	M-F 6p-630p	M-F 6p-630p		:30 P3	[ALL]	CITIZENS F			6:05:46 PM	CSSF1100	\$700.00
06838845	POL/Citizens fc	196301	M-F 630p-7p	M-F 630p-7p		:30 P3	[ALL]	CITIZENS F			6:34:08 PM	CSSF1100	\$850.00
06838845	POL/Citizens fc	196301	LN M-F			:30 P4	[ALL]	CITIZENS F			10:07:53 PM	CSSF1100	\$700.00
													\$6,000.00
													\$6,000.00
Date: 08/11/12													
Station: KRQE													
06838845	POL/Citizens fc	196301	LN Sa			:30 P4	[ALL]	CITIZENS F			10:18:22 PM		\$450.00
													\$450.00
													\$450.00

[Sorted by: Date]

Spot Manager: All, 08/06/12-08/19/12

Alt Order #	Advertiser	Order Inv. Code	Book Time Period	Lengt	Prior	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 08/12/12											
Station: KRQE											
06838845POL/Citizens fc	196301 CBS Sunday Moi	8a-930a		:30 P3	[ALL]	CITIZENS F			9:11:54 AM		\$400.00
06838845POL/Citizens fc	196301 LN Su	10p-1035p		:30 P4	[ALL]	CITIZENS F			10:06:55 PM		\$500.00
Date: 08/13/12											
Station: KRQE											
06838845POL/Citizens fc	196301 M-F KROE News	KROE News		:30 P4	[ALL]	CITIZENS F			6:11:15 AM		\$125.00
06838845POL/Citizens fc	196301 CBS This Mornin	CBS Early SI		:30 P2	[ALL]	CITIZENS F			7:23:21 AM		\$300.00
06838845POL/Citizens fc	196301 Price is Right	11a-12p		:30 P2	[ALL]	CITIZENS F			10:59:30 AM		\$600.00
06838845POL/Citizens fc	196301 M-F KROE News	12p-1230p		:30 P2	[ALL]	CITIZENS F			12:18:19 PM		\$550.00
06838845POL/Citizens fc	196301 Dr. Phil	3p-4p		:30 P2	[ALL]	CITIZENS F			3:34:47 PM		\$300.00
06838845POL/Citizens fc	196301 M-F KRQE News	4p-430p		:30 P2	[ALL]	CITIZENS F			4:07:45 PM		\$550.00
06838845POL/Citizens fc	196301 M-F KRQE News	430p-5p		:30 P2	[ALL]	CITIZENS F			4:47:40 PM		\$550.00
06838845POL/Citizens fc	196301 CBS Evening Ne	5p-530p		:30 P2	[ALL]	CITIZENS F			5:09:55 PM		\$1,000.00
06838845POL/Citizens fc	196301 KRQE News 13	(530p-6p)		:30 P3	[ALL]	CITIZENS F			5:42:33 PM		\$1,000.00
06838845POL/Citizens fc	196301 M-F 6p-630p	M-F 6p-630p		:30 P3	[ALL]	CITIZENS F			6:13:30 PM		\$1,400.00
06838845POL/Citizens fc	196301 M-F 630p-7p	M-F 630p-7p		:30 P3	[ALL]	CITIZENS F			6:47:18 PM		\$1,700.00
06838845POL/Citizens fc	196301 LN M-F	10p-1035p		:30 P3	[ALL]	CITIZENS F			10:16:12 PM		\$1,100.00
Date: 08/14/12											
Station: KRQE											
06838845POL/Citizens fc	196301 CBS This Mornin	CBS Early SI		:30 P2	[ALL]	CITIZENS F			8:15:50 AM		\$300.00
06838845POL/Citizens fc	196301 Price is Right	11a-12p		:30 P2	[ALL]	CITIZENS F			11:29:56 AM		\$600.00
06838845POL/Citizens fc	196301 M-F KROE News	12p-1230p		:30 P2	[ALL]	CITIZENS F			12:11:43 PM		\$550.00
06838845POL/Citizens fc	196301 M-F KROE News	4p-430p		:30 P2	[ALL]	CITIZENS F			4:07:45 PM		\$550.00
06838845POL/Citizens fc	196301 M-F KRQE News	430p-5p		:30 P2	[ALL]	CITIZENS F			4:38:25 PM		\$550.00
06838845POL/Citizens fc	196301 CBS Evening Ne	5p-530p		:30 P2	[ALL]	CITIZENS F			4:58:26 PM		\$1,000.00
06838845POL/Citizens fc	196301 KROE News 13	(530p-6p)		:30 P3	[ALL]	CITIZENS F			5:35:12 PM		\$1,000.00
06838845POL/Citizens fc	196301 M-F 6p-630p	M-F 6p-630p		:30 P3	[ALL]	CITIZENS F			6:28:29 PM		\$1,400.00
06838845POL/Citizens fc	196301 M-F 630p-7p	M-F 630p-7p		:30 P3	[ALL]	CITIZENS F			6:47:18 PM		\$1,700.00
06838845POL/Citizens fc	196301 LN M-F	10p-1035p		:30 P3	[ALL]	CITIZENS F			10:26:41 PM		\$1,100.00
Date: 08/15/12											
Station: KRQE											
06838845POL/Citizens fc	196301 Price is Right	11a-12p		:30 P2	[ALL]	CITIZENS F			11:29:26 AM		\$600.00
06838845POL/Citizens fc	196301 M-F KRQE News	12p-1230p		:30 P2	[ALL]	CITIZENS F			12:05:17 PM		\$550.00
06838845POL/Citizens fc	196301 Dr. Phil	3p-4p		:30 P2	[ALL]	CITIZENS F			3:16:31 PM		\$300.00
06838845POL/Citizens fc	196301 M-F KROE News	430p-5p		:30 P2	[ALL]	CITIZENS F			4:37:55 PM		\$550.00
06838845POL/Citizens fc	196301 KRQE News 13	(530p-6p)		:30 P3	[ALL]	CITIZENS F			5:50:49 PM		\$1,000.00
06838845POL/Citizens fc	196301 M-F 630p-7p	M-F 630p-7p		:30 P3	[ALL]	CITIZENS F			6:41:18 PM		\$1,700.00
06838845POL/Citizens fc	196301 LN M-F	10p-1035p		:30 P3	[ALL]	CITIZENS F			10:26:26 PM		\$1,100.00
Date: 08/16/12											
Station: KRQE											
06838845POL/Citizens fc	196301 M-F KROE News	KROE News		:30 P4	[ALL]	CITIZENS F			6:19:10 AM		\$125.00
Date: 08/17/12											
Station: KRQE											
06838845POL/Citizens fc	196301 M-F KROE News	KROE News		:30 P4	[ALL]	CITIZENS F			6:57:46 AM		\$125.00
06838845POL/Citizens fc	196301 CBS This Mornin	CBS Early St		:30 P2	[ALL]	CITIZENS F			8:57:56 AM		\$300.00
06838845POL/Citizens fc	196301 Dr. Phil	3p-4p		:30 P2	[ALL]	CITIZENS F			3:51:13 PM		\$300.00
06838845POL/Citizens fc	196301 M-F KRQE News	4p-430p		:30 P2	[ALL]	CITIZENS F			4:18:20 PM		\$550.00
06838845POL/Citizens fc	196301 CBS Evening Ne	5p-530p		:30 P2	[ALL]	CITIZENS F			4:59:56 PM		\$1,000.00
06838845POL/Citizens fc	196301 M-F 6p-630p	M-F 6p-630p		:30 P3	[ALL]	CITIZENS F			6:13:30 PM		\$1,400.00

[Sorted by: Date]

Spot Manager: All, 08/06/12-08/19/12

Alt Order #	Advertiser	Order	Inv. Code (Book)	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 08/17/12												
Station: KRQE												
\$3,675.00												
\$3,675.00												
Date: 08/18/12												
Station: KRQE												
06838845 POL/Citizens fc 196301 LN Sa		10p-1035p		:30 P3		[ALL]	CITIZENS F		10:06:51 PM			\$700.00
												\$700.00
												\$700.00
Date: 08/19/12												
Station: KRQE												
06838845 POL/Citizens fc 196301 CBS Sunday Mo 8a-930a				:30 P2		[ALL]	CITIZENS F		8:18:00 AM			\$800.00
06838845 POL/Citizens fc 196301 LN Su		10p-1035p		:30 P3		[ALL]	CITIZENS F		10:17:35 PM			\$800.00
												\$1,600.00
												\$1,600.00
												53,600.00

[Sorted by: Date]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KRQE - TV Albuquerque, NM	Date: 08/06/2012
-----------------------------------------------------------	----------------------------

I, Chris Brimer
do hereby request station time concerning the following issue:

--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 08/07/2012

Date of Last Broadcast: 08/19/2012

Total Charges: \$*****45,560.00 NET

This broadcast time will be used by: Citizens for Strength & Securit Fund - New Mexico 2012

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No



For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Citizens for Strength & Security Fund

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

08/06/2012

770-427-0735

Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

